

# The Poppy Tee Campaign, giving New Zealand's youngest tamariki the gift of the Poppy



COMMUNITY  
2023-04-14

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**Note: This article has been posted on behalf of the Poppy Tee Campaign and was not drafted by the RNZRSA.**

Poppy Tee Campaign co-founders Lauryn Stephens and Shelley Godoy have a simple vision: to have the Poppy being worn more often and by everyone. On 06 April 2023, the beginning of their vision was realised when 50 tamariki aged two to five from Hawthornden Kindergarden in Christchurch and their teachers were all wearing their own Poppy Tee. Thanks to the very generous pledge of Poppy Tees from local businesses, this group of children and adults alike got to experience the Anzac spirit. Lauryn even made a small educational FAQ sheet, to help connect these children with the Poppy and the meaning behind Anzac Day.

'We are so grateful for all the support that we have received, and feel privileged to have been able to bring the Poppy to so many people. For many, this will be their first time wearing the Poppy.'

Their vision does not stop here, they would love every child in New Zealand to have their own Poppy Tee, and help strengthen the relationships between the RSAs and their local communities.

'We encourage all businesses to get behind the Poppy Tee Campaign and our veterans. This campaign is a tangible link between businesses, community, and veterans in a way that has never been done before.'

To date, the Poppy Tee Campaign has raised over \$1,500 for the RSA, with \$5 from every tee sold/pledged donated to the RSA.

For more information, visit [www.poppytee.co.nz](http://www.poppytee.co.nz)

Thank you to the following businesses for their generosity:

Solar Future NZ

Mortgage Select

Impac

Axico

Westwood Mechanical

Regan Courtney from Templeton RSA Community

## Please Donate Today

Your donation will be used to directly support our veterans, current service personnel and the families of those in need.

Thank you for supporting the RSA

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